

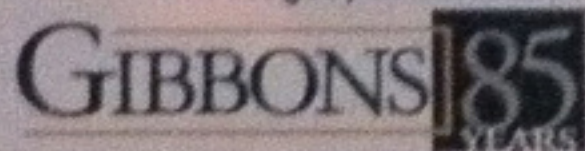
VEDICSOFT

#1

LARGE CATEGORY (250+ U.S. employees)

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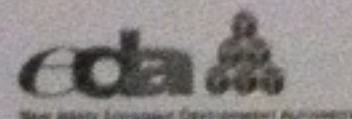
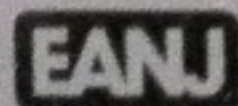
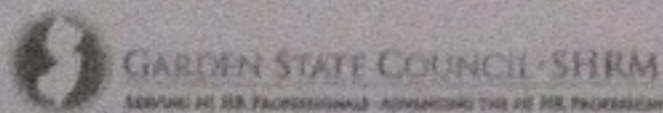
A Legacy of Excellence



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Working Together, Eating Together, Succeeding Together



THANKSGIVING COMES every week at Vedicsoft.

Like a family gathering for the holidays, the company's employees sit down at a conference table every Friday, share lunch, swap jokes and stories, and talk about their plans for the weekend.

The communal meal is one of many ways that Vedicsoft lives out its

core principles: transparency, family values and leadership opportunities. The company, which takes pride in the family feel of its workplace, believes it has a duty to inspire passion in its employees.

The company's motivational toolbox includes consistent recognition of employees who deliver superior performance and embody the company's principles. Awards, which include a financial component, are handed out monthly, quarterly and annually.

Benefits such as telecommuting, tuition

assistance and unlimited sick leave, meanwhile, help employees strike a positive work-life balance.

Diversity training is another key component. Vedicsoft builds a healthy workplace by training employees in the knowledge and skills necessary to create a more inclusive and strategic approach during everyday interactions.

Based in Iselin, Middlesex County, Vedicsoft provides business intelligence services and IT professional solutions in data management and enterprise integration. Founded in 1999, the company employs 73 people in New Jersey and has had offices in India since 2004.

But work and Friday lunches are not the only things that bring together the employees of Vedicsoft. Each month, the company invites staff members and their families for an outing. It could be an afternoon at the

A weekly communal meal expresses Vedicsoft's core principles, which include family values.



The CEOs of Vedicsoft, Venkat Yerubandi (left) and Bhat Dittakavi (right), stand with CFO Sonia Minhas at the 2010 NJBIZ CFO of the Year awards.

bowling alley or a night at the movies. One winter, it was a day of ice skating.

In addition to monthly outings, Vedicsoft plans three major events to coincide with the changing seasons. In the summer, employees typically go on an overnight camping trip and barbecue. The winter party involves skiing and snow-

boarding in the Poconos. Last comes the holiday party.

But planning only gets you so far. On random days, especially those days when the office seems devoid of life, a senior manager will duck out and liven up the atmosphere by bringing back ice cream, chocolate or other treats. ➔